

# WHY INVEST IN THE TOPDUTCH AGRIFOOD INDUSTRY



As a small, densely populated country, the Dutch were driven to **optimize their agricultural yield, whilst still being committed to sustainable agriculture. Realizing unparalleled yields and becoming the world's second largest exporter of food, it may well be the Dutch who will guide the world on how to feed the 10-11 billion people that will inhabit planet Earth by 2040. Gaining a global leadership position in agriculture because of their strong focus on input, in the Netherlands we are now expanding our expert position and impact by maximizing value from output, creating the food, bio-based and circular value chains of the future. In the TopDutch region, we're growing a healthy future. Discover what makes TopDutch a good place to be great in AgriFood.**

## AGRIFOOD

our offer:

- 1. Dairy Capital of Europe**
- 2. Healthy Ageing Capital of Europe**
- 3. Feeding a healthy and sustainable economy**
- 4. World-class knowledge & innovation communities**
- 5. Gateway to EU market & access to talent**

# How our AgriFood industry is growing a healthy future

## 1. Dairy Capital of Europe

We're building the most innovative, sustainable, remunerative and animal-friendly dairy chain in the world.

- Dairy Campus, part of AgriFood university Wageningen (WUR), spurs innovation with education and R&D.
- The Dutch physical environment has led to the optimal density of healthy cows.
- Our healthy cows produce exceptional nutrient-rich milk and have a high lifetime yield of optimized pregnancies and lactations.

## 2. Healthy Ageing Capital of Europe

We're performing groundbreaking research to increase human lifespan with healthy years through a healthy diet and lifestyle.

- Lifelines research cohort and biobank provides insight into the effects of lifestyle on health.
- Our R&D and innovation communities extract dietary building blocks for advanced nutrition.
- Our dedication to sustainable farming; protecting biodiversity; land, seed and crop quality and circularity keeps our environment, and us, healthy.

## 3. Feeding a healthy and sustainable economy

We're dedicated to feed-linking industries with sustainable building blocks for a healthy economy, and providing nutrients for the protein transition.

- AgriFood crosses over with: **Green Chemistry** by growing crops used as bio-based building blocks; **Energy** by using agricultural waste as feedstock for green fuels; **Digital Innovation** by developing smart tech to optimize performance; **WaterTech** by working together to develop agricultural water solutions; **Life Sciences & Health** by researching protein structures and healthy nutrition.
- As demand for plant-based protein is increasing, we're leading the **protein transition** by extracting valuable proteins from crops.

## 4. World-class knowledge and R&D communities

We have the best knowledge institutes and communities for cutting edge AgriFood innovation R&D.

- Our AgriFood ecosystem is home to major research campuses, innovation communities and pilot facilities.
- 12 of the 40 largest AgriFood companies have Dutch R&D facilities, and the Netherlands has the 3<sup>rd</sup> highest private AgriFood R&D investments in Europe.

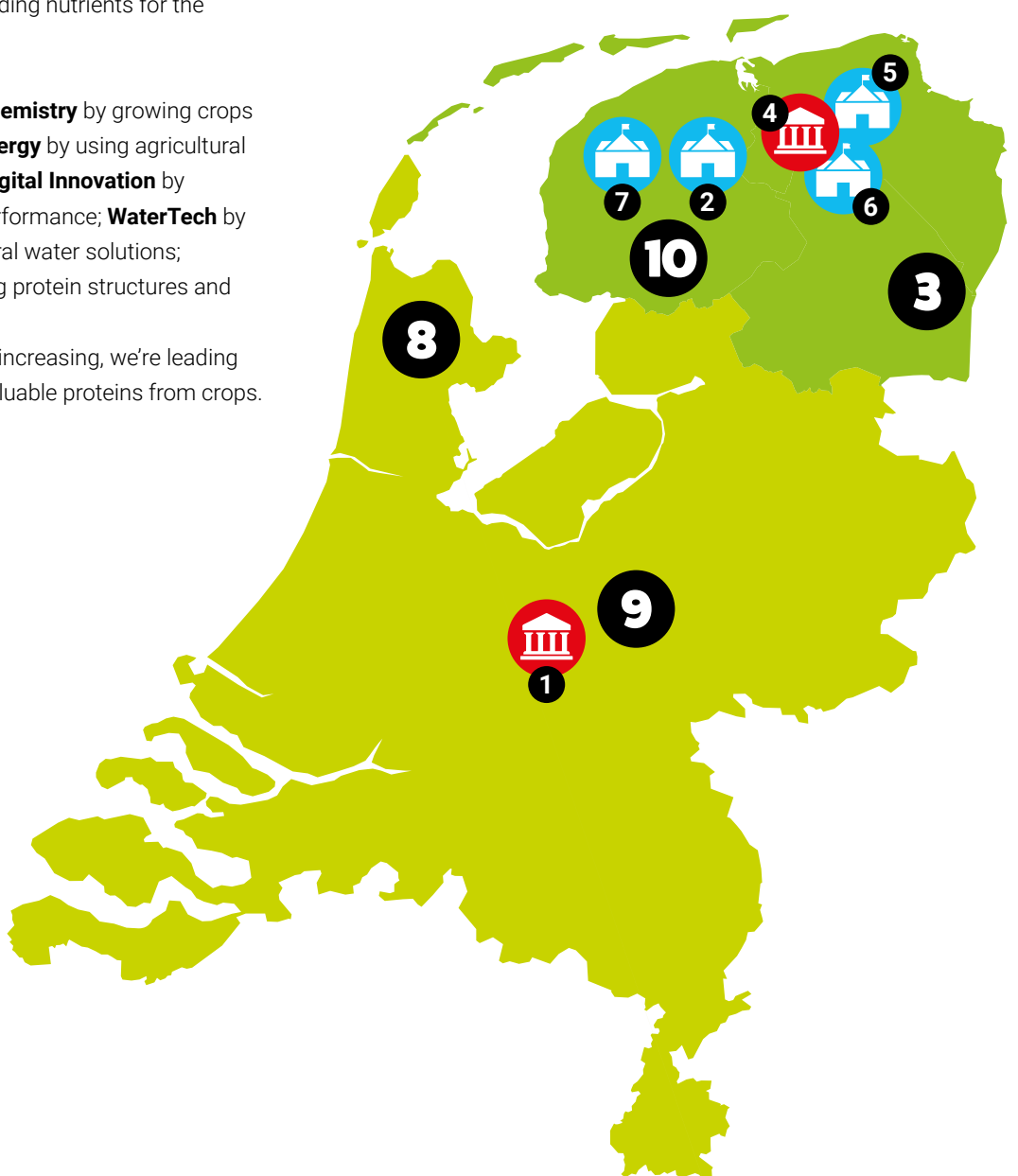
## 5. Gateway to European market and access to talent.

The Netherlands is the ideal gateway to the EU market and provides access to AgriFood talent at all levels.

- Our strong location provides direct access to 244M consumers within 1,000 km via our dense transport network.
- The Netherlands is the 2<sup>nd</sup> biggest agricultural exporter globally, aided by our excellent trade facilitation and fiscal environment.
- The TopDutch region provides access to AgriFood talent by providing world-class education at all levels, and attracting international talent with our innovation communities.

## TopDutch AgriFood key locations

1. Wageningen University & Research
2. Dairy Campus (part of WUR)
3. Field crop test location (part of WUR)
4. University of Groningen
5. Healthy Ageing Campus
6. Zernike Campus (Innolab Food)
7. Water Campus
8. Seed Valley
9. Food Valley
10. Potato Valley



## The TopDutch region

TopDutch is the economic region of the provinces of **Groningen, Friesland and Drenthe**, in the Northern Netherlands. **We provide green and digital solutions to global challenges**, and encourage talent to be great. From large, established multinationals all the way to the hottest new start-ups, the TopDutch region draws in global businesses as a result of our purpose-driven, people-powered ecosystems, our competitive financial and fiscal environment, and our green, digital and talented business culture. **Are you looking for the right place to locate your innovative company?**

## NV NOM

NV NOM, the investment and development agency for the Northern Netherlands, **provides support with every stage of the process in (re)locating your business to the TopDutch region.** Whether that be that you'd just like to know a little more about the TopDutch opportunities in AgriFood, all the way to finding and helping you set up your new site.



**Are you interested in exploring what your business possibilities could be? Connect with Joep de Vries, our AgriFood expert.**

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**TOP DUTCH**  
A good place to be great