


WHY INVEST IN THE TOPDUTCH LIFE SCIENCES & HEALTH INDUSTRY



As a wealthy and prosperous country with an inclusive culture, it's no surprise we have high standards when it comes to taking care of our people. The Dutch healthcare system has become the number one in the world, built on mandatory health insurance, risk equalization and patient empowerment. Today, insights from the life sciences & health industry have shifted our focus from healthcare, towards healthy ageing - or sustainable health. This means we increase our focus and efforts on optimizing prevention, diagnostics and developing specialized health solutions. TopDutch promotes a healthy society where we all enjoy a long life in good health. Here, we grow young.

LIFE SCIENCES & HEALTH

our offer:

- 1. Best healthcare system in the world**
- 2. Healthy Ageing Capital of Europe**
- 3. BioAnalysis Capital of Europe**
- 4. Strong R&D & knowledge to big industry**
- 5. Green and digital ecosystem for MedTech**
- 6. World-class education & highly skilled labor**

Why Life Science & Health is in our blood

1. Best healthcare system in the world

The Netherlands has offered the best healthcare in the world, for over a decade.

- Our efficient, accessible and affordable healthcare ranked no. 1 for 10 consecutive years in Health Consumer Powerhouse's Euro Health Consumer Index.

2. Healthy Ageing Capital of Europe

We do more research into genetic implications and lifestyle interventions to give humans more healthy years than any other region.

- We have focused on healthy ageing for over three decades, and welcome international business and talent.
- The EU named us '4-star region in Active & Healthy Ageing'. This offers additional European co-financing opportunities.
- We're home to the European Research Institute for the Biology of Ageing (ERIBA), a forerunner in fundamental research on the genetic aspects of ageing.
- Our research and biobank, Lifelines, completes the longest and largest multigenerational healthy ageing research, providing the data of 167,000 citizens for use by researchers and companies.

3. BioAnalysis Capital of Europe

We have the largest BioAnalytical capacity and diversity in Europe.

- Over 100 LC-MS/MS machines are operational in the region.
- Largest biobank available from Lifelines longitudinal research cohort, making biodata available not only during, but also in the build-up to the emergence of diseases.
- Biomarker Bay, consortium of research, development and application of biomarkers, is supercharging development of tailored diagnostic methods and drugs.

4. Strong R&D to big business

Our Life Science & Health industry is founded on ground-breaking research by our growing pool of highly-educated talent.

- We offer a complete R&D chain; from fundamental and applied research, to product development within our business network and testing labs, to product validation via our infrastructure of testing facilities and clinical trials.
- Six unique research programs and opportunities for partnership.

5. Green and digital ecosystem for MedTech product and material development

Innovation and product development are supported via our cross-linked green and digital ecosystem.

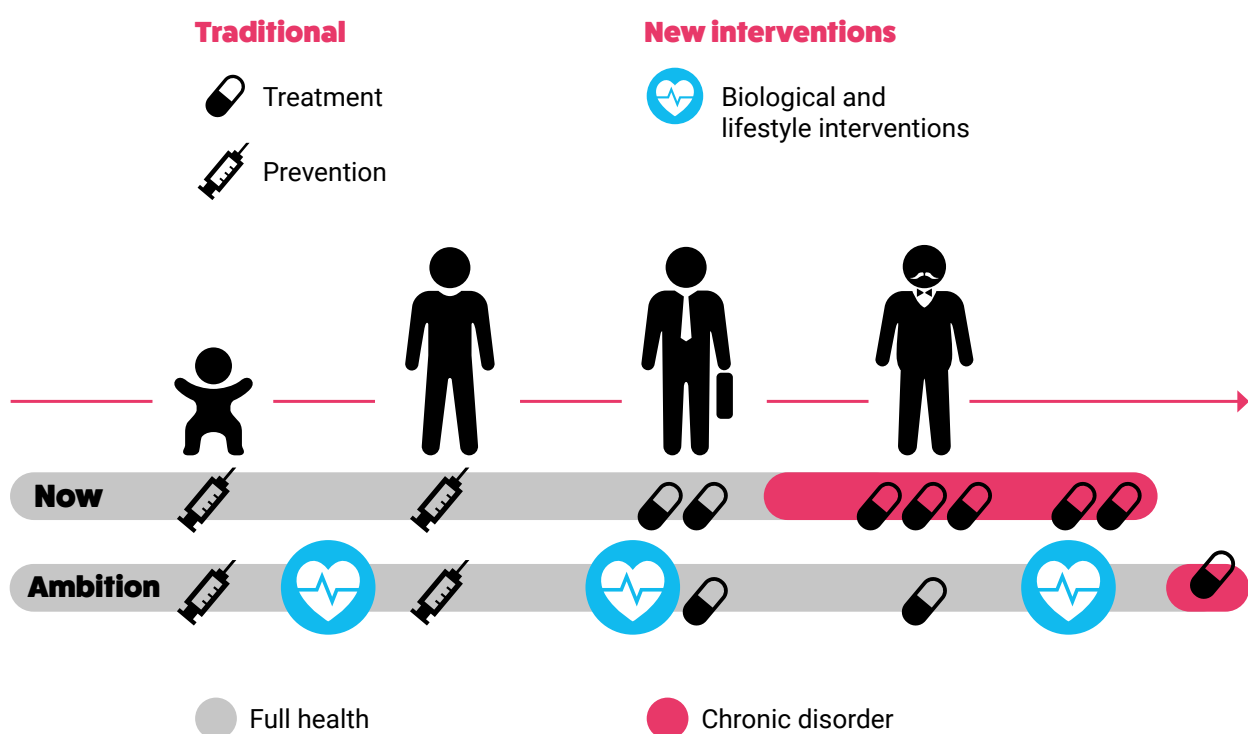
- Our Green Chemistry industry is developing specialty polymers for biomedical and pharmaceutical purposes.
- Our Digital Innovation industry has developed advanced data capabilities for BioAnalysis, the development of high-tech and smart materials, and innovative medical products.

6. World-class education and highly skilled labor

Our world-class knowledge institutes educate the health and medical professionals of the future.

- Home to 75,000 students, including 4,000 medical students in our top 100 University Medical Center.
- Healthy Ageing Campus offers research and business facilities to spin-offs and start-ups.

Biological and lifestyle interventions



The TopDutch region

TopDutch is the economic region of the provinces of **Groningen, Friesland and Drenthe**, in the Northern Netherlands. **We provide green and digital solutions to global challenges**, and encourage talent to be great. From large, established multinationals all the way to the hottest new start-ups, the TopDutch region draws in global businesses as a result of our purpose-driven, people-powered ecosystems, our competitive financial and fiscal environment, and our green, digital and talented business culture. **Are you looking for the right place to locate your innovative company?**

NV NOM

NV NOM, the investment and development agency for the Northern Netherlands, **provides support with every stage of the process in (re)locating your business to the TopDutch region.** Whether that be that you'd just like to know a little more about the TopDutch opportunities in Life Sciences & Health, all the way to finding and helping you set up your new site.



Are you interested in exploring what your business possibilities could be? Connect with Gerard Lenstra, our Life Science & Health expert.

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TOP DUTCH
A good place to be great