

WHY INVEST IN THE TOPDUTCH WATERTECH INDUSTRY

We enjoy an abundance of fresh and mineral water. However, located below sea-level and having a wet climate, in the Netherlands we've also always had a struggle with water, steering us towards innovative water projects. Over the years, we've expanded our expertise from building top-notch water infrastructural projects to keep ourselves safe, to developing the best water quality treatment technologies, serving households and industries across the globe. The knowledge-intensive European water technology hub located in Leeuwarden offers a complete chain of innovation. Today, TopDutch is deepening its focus on R&D and innovation for new technologies, in collaboration with several global water hubs. Here, we're testing the waters. Discover what makes TopDutch a good place to be great in WaterTech.

WATERTECH

our offer:

- 1. WaterTech Capital of Europe**
- 2. Complete chain of innovation**
- 3. Access to EU & international markets**
- 4. Breeding ground for technological partnerships**
- 5. Access to talent & highly skilled labor**

How we test the waters in WaterTech

1. WaterTech Capital of Europe

Our city of Leeuwarden is globally recognized as the WaterTech Capital of Europe.

- It is home to the WaterCampus, which drives innovation in WaterTech both internally and externally.
- WaterCampus is home to five education/training institutes and 25 companies.
- WaterCampus has direct connections to 22 European universities and research institutes and 200 companies.

2. Complete chain of innovation

WaterCampus facilitates, supports and connects every single step in the innovation chain.

- Science partner Wetsus supports ideation and fundamental research through world-class educational institutes, securing pre-seed funding and patent applications.
- Applied Research partner Center of Expertise Water Technology (CEW) supports from applied science to market-ready product development with the Water Application Center, 5 demo sites and acts as launching customer.
- Business partner Water Alliance accelerates worldwide business development through cooperation, offering matchmaking services and identifying export opportunities.

3. Access to European and international markets

We have the best international networks to provide access to global markets.

- Water Alliance is part of Enterprise Europe Network (EEN), which connects tens of thousands of European SMEs for partnerships.

- Water Alliance is part of Global WaterTech Hub Alliance, which provides direct access to industry networks in the USA, Singapore, China, Israel and Korea.
- Water Alliance organizes, supports or highlights international conferences and matchmaking events.

4. A breeding ground for new technological partnerships

Our partners facilitate technological partnerships across a range of projects

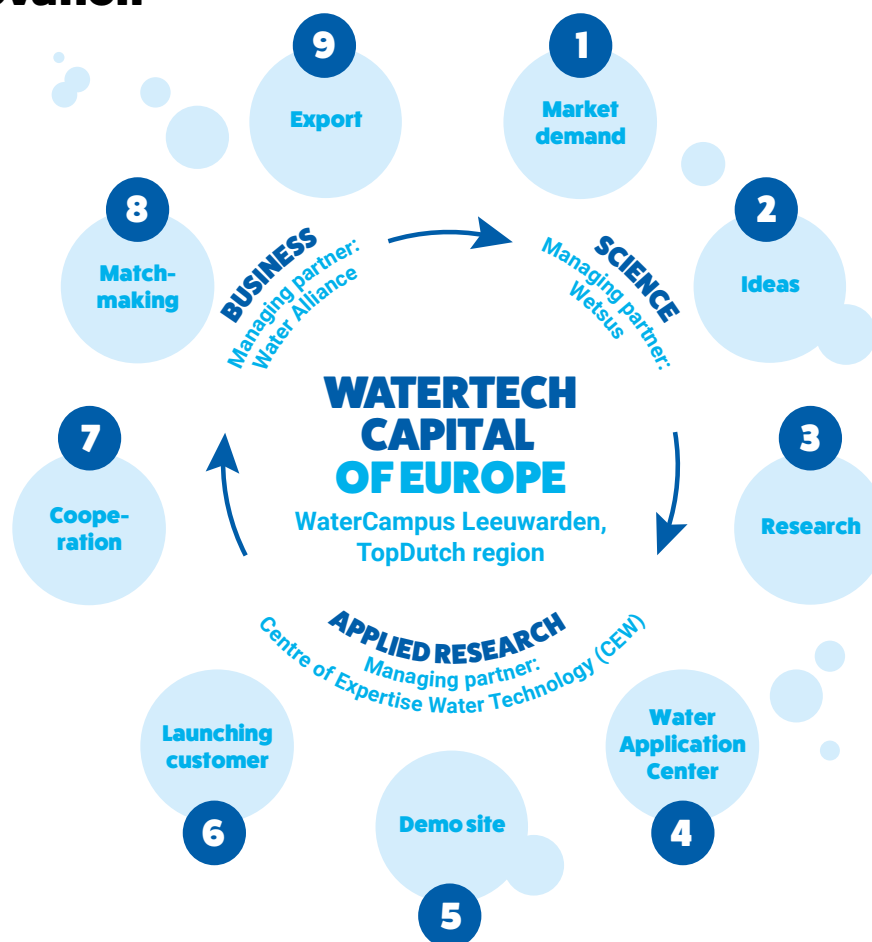
- Partner with Wetsus for groundbreaking scientific research with leading researchers from multiple universities.
- Partner with CEW to develop your first prototype, set up a pilot, accelerate the innovation cycle or shorten your time to market.
- Partner with international or local technology partners for turn-key water management solutions through Water Alliance's business network.

5. Access to talent and highly skilled labor

The TopDutch region offers a highly skilled, specialized and internationalized workforce

- Lifelong WaterTech learning program from primary school to PHD and MBA level.
- Wetsus graduates on average 40 highly and uniquely skilled WaterTech specialists a year.
- Water Alliance supports growth ambitions by connecting industry to talent.

Chain of innovation



The TopDutch region

TopDutch is the economic region of the provinces of **Groningen, Friesland and Drenthe**, in the Northern Netherlands. **We provide green and digital solutions to global challenges**, and encourage talent to be great. From large, established multinationals all the way to the hottest new start-ups, the TopDutch region draws in global businesses as a result of our purpose-driven, people-powered ecosystems, our competitive financial and fiscal environment, and our green, digital and talented business culture. **Are you looking for the right place to locate your innovative company?**

NV NOM

NV NOM, the investment and development agency for the Northern Netherlands, **provides support with every stage of the process in (re)locating your business to the TopDutch region**. Whether that be that you'd just like to know a little more about the TopDutch opportunities in WaterTech, all the way to finding and helping you set up your new site.



Are you interested in exploring what your business possibilities could be? Connect with Reinder de Jong, our WaterTech expert.

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TOP DUTCH
A good place to be great